



ADVANTAGETRUST®
a division of HealthTrust

MEMBER VALUE

Strategic Procurement Overhaul Yields \$4M in Savings

In today's cost-sensitive healthcare environment, non-acute providers face mounting pressures to deliver high-quality care while navigating increasingly complex supply chains. For Duly Health & Care, meeting these challenges required more than incremental improvements—it demanded a bold transformation. The transformation began with a strategic partnership through AdvantageTrust, a division of HealthTrust Performance Group. In less than a year, Duly launched a comprehensive implementation initiative that not only reinvented its procurement strategy but also delivered nearly \$4 million in verified savings, surpassing aggressive targets and earning it the 2025 Operational Excellence Award from HealthTrust for a non-acute care provider.

What We Do

AdvantageTrust, a division of HealthTrust Performance Group, is a group purchasing organization (GPO) that provides non-acute care sites with access to the same contracts utilized by some of the largest healthcare systems in the nation. Our medical supply and pharmaceutical distribution partners specialize in serving non-acute market segments, offering low units of measure and timely committed schedules for delivery.

**For more information on
AdvantageTrust capabilities**

Contact our team today:

(887) 659-2159 | atmembership@advantagetrustpg.com | advantagetrustpg.com



**Check out
our case study
on the back.**



ADVANTAGETRUST®

a division of **HealthTrust**

Case Study: MEMBER VALUE

Health System Details:



**Independent, Multi-Specialty
Medical Group**



**150+ locations, including physician
practices and surgery centers**



**900 primary care and specialty
care physicians**



Challenge



Before partnering with AdvantageTrust, Duly lacked a single source of truth for procurement and needed clear alignment on scope and outcomes, as well as a partner who could move with speed and grit.



Solution

Duly Health & Care partnered with AdvantageTrust to overhaul its procurement strategy through a disciplined, data-driven approach. The initiative emphasized supplier consolidation, contract alignment and spend visibility. By establishing a single source of truth and leveraging AdvantageTrust's subject matter experts, Duly streamlined operations, standardized purchasing and built a scalable framework for long-term supply chain optimization. The partnership was marked by speed, precision and hands-on support, enabling Duly to modernize its infrastructure and improve procurement consistency across its network.



Results

<60 days

hit savings
guarantee

\$4M

in verified savings
over 12 months

\$200K

saved through a single
hardware contract

\$242K

mitigated potential
tariff expenses

